

VJC **44th** FOUNDATION DAY **CONNECT** Special Edition



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CELEBRATING

44

YEARS



We believe in the power of design. We utilise it to craft new-age urban spaces.

We build everything on the foundation of trust. We bring people together to shape a Parivaar.

We put people-first, always and every time. And above all, we never forget our commitment to doing what we love.

**CONGRATULATIONS TO EVERY MEMBER OF VJ PARIVAAR
ON A GLORIOUS JOURNEY OF 44 YEARS!**

VJ

VILAS
JAVDEKAR
DEVELOPERS

Foundation Day Special

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Celebrating VJ's 44th Foundation Day 9 JULY 2024

On the occasion of VJ's 44th Foundation Day, we at Vilas Javdekar Developers marked a triple celebration that resonated joy, remembrance, and achievement. The day was not only marked as the 44th Foundation Day of our esteemed organization but also honored the 74th birthday of our beloved founder, VYJ sir. This year, however, brought an additional highlight as we hosted the 'VJ Annual Awards Night 2024', a tradition set to continue annually.

Before the festivities began, we remembered our cherished team members who we lost in the last year: Anil Barage, Anushree Kulkarni, Ganesh Dalvi, Girish Kumar, Pralhad Arabad, Prasad Bagul, Rushikesh Patil, and Sachin Suryawanshi. Their spirit remains with us always.

The evening unfolded with excitement. It began with a heartfelt tribute to VYJ sir through a specially crafted birthday film, where the entire VJ team, including Aditya and Sarvesh Javdekar, shared touching memories and wishes. The celebration continued with a joint cake-cutting ceremony, as VYJ sir and Ram Mhaske, a fellow team member sharing the same birthday, marked their special day.

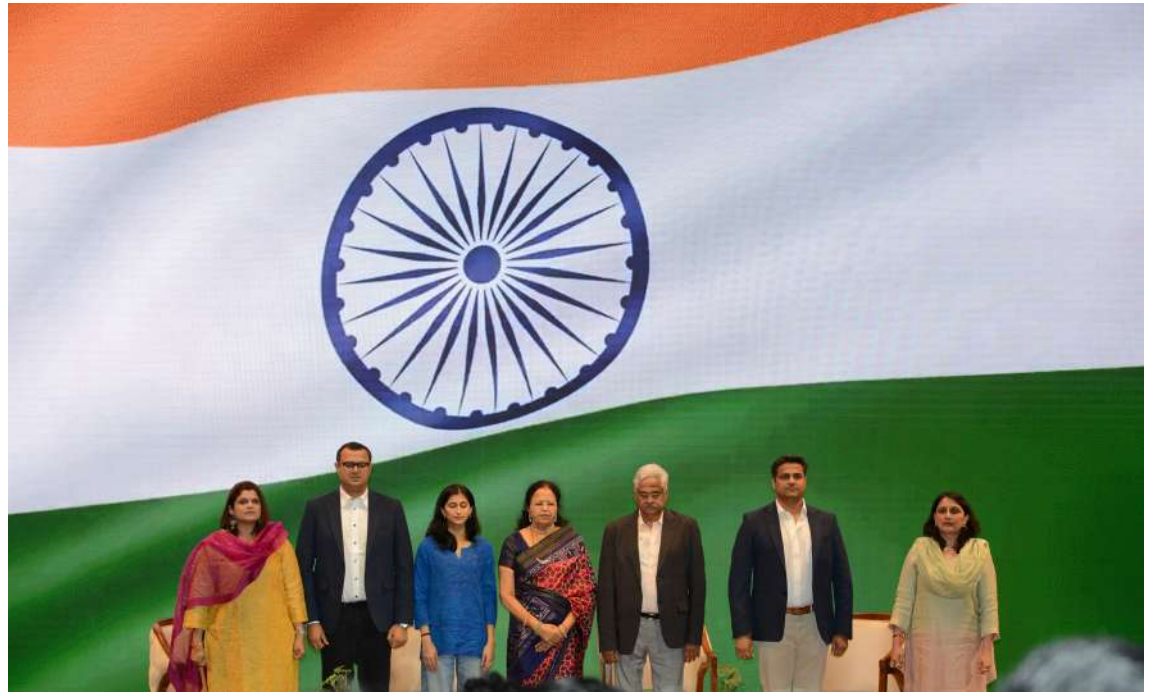
Addressing the gathered crowd, VYJ sir shared inspiring words before the official

inauguration of the 'VJ Annual Report 2024'. This comprehensive compilation highlighted our achievements in construction, personnel, and growth over the past year.

Aditya Javdekar then took the stage to make significant announcements, setting the stage for the much-anticipated award ceremony. The 'M-KRA awards', recognizing team performances, were presented in silver and gold categories. Following this, individual awards in categories 'Team Player', 'Innovation', 'Safety & Quality', 'Crisis Management', and 'Young Leader' were also presented in bronze, silver, and gold across all 26 functions at VJ.

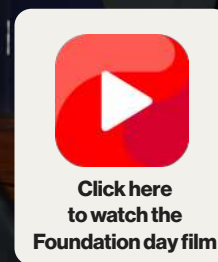
Sarvesh Javdekar, concluding the formal proceedings, addressed the team, expressing gratitude and optimism for the future. The evening concluded on a high note as everybody enjoyed dinner, reinforcing the spirit of unity and accomplishment that defines Vilas Javdekar Developers.

This event not only celebrated milestones and achievements but also reaffirmed the strong familial bond that unites us at VJ, promises an even brighter future ahead together as one.



"After seeing the birthday film made just for me, I was deeply touched & extremely overwhelmed, your thoughts mean so much to me. I am truly grateful that every year, I get to celebrate my birthday with all of us gathered together, it is truly a blessing."

Vilas Javdekar
Founder and Chairman, Vilas Javdekar Developers

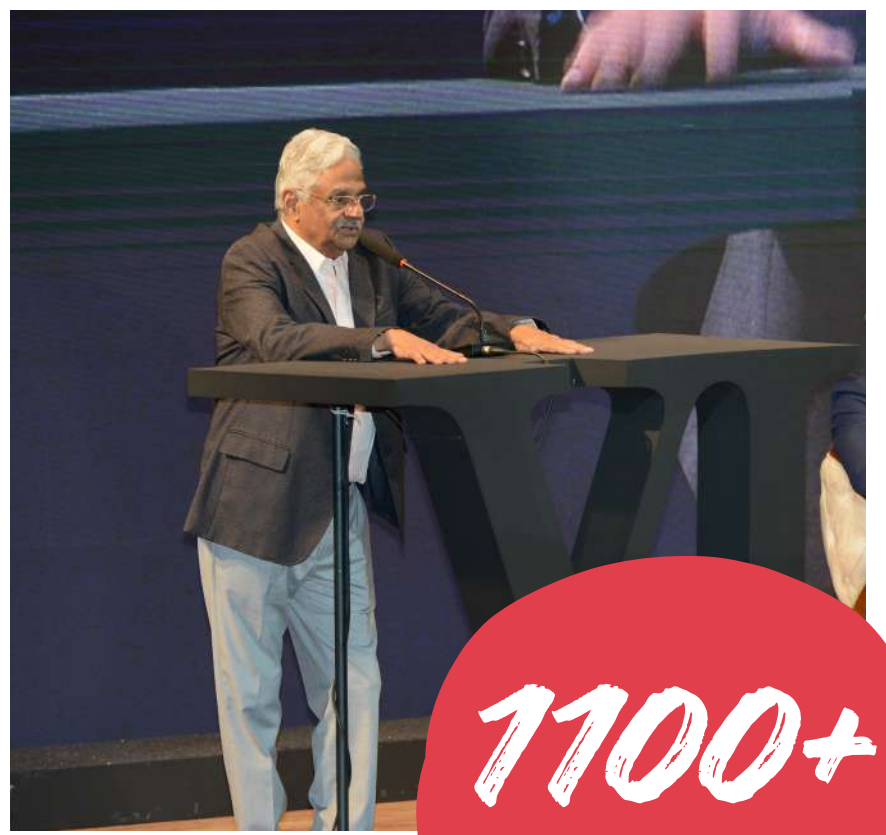




20
TEAM
AWARDS



120
INDIVIDUAL
AWARDS



1100+
TEAM
MEMBERS



Happy Birthday Vilas Javdekar Sir!

Vilas Yashwant Javdekar, affectionately known as VYJ at VJ, hails from a modest background where education was considered very important, influenced by his family's lineage of notable academicians. Born to Mr. Yashwant Javdekar, a government employee, the family's relocation to Pune in pursuit of a stable life marked a turning point in VYJ's life. Initially residing in a compact 280 sq. ft. space in an 'Inclusive Housing' project, their journey was characterized by resilience and determination.

VYJ's path to success began with his pursuit of Civil Engineering in Pune, followed by roles in the town planning sector across various locations. His early work included overseeing the construction of water treatment plants, showcasing both his leadership and technical skill. These experiences not only deepened his understanding of the construction industry but also laid the foundation for his future entrepreneurial endeavors.

In 1977, VYJ married Kalpana (KVJ), whose support proved instrumental as they navigated the challenges

of early entrepreneurship. Starting with modest contracts and gradually venturing into larger projects, VYJ's dedication and strategic vision propelled the growth of 'VY Javdekar & Company'.

The pivotal moment arrived around 1999 when VJ secured its first significant contract, marking a remarkable ascent from its humble beginnings. With the involvement of their sons, Aditya and Sarvesh Javdekar, the company diversified into residential and commercial sectors, blending traditional values with modern business practices.

Today, VJ stands as a testament to perseverance and family values, growing from a team of 100 to over 1000 dedicated members.

The company's ethos, rooted in trust, design, and people-first, remains intact under the leadership of the Javdekar family. Their commitment to community and spirituality, reflected in every project through meticulously planned temples, underscores their deep-rooted values and cultural heritage.

VYJ's journey from a small contractor to a renowned entrepreneur is a testament to his resilience, foresight, and unwavering dedication to excellence. His legacy continues to inspire and shape VJ's ethos as they innovate and expand their footprint across residential, commercial, and innovative product sectors.



"While being a businessman, it is very rare to see the kind of values, morals & ethics that he possesses, in an individual. He is always true to his words and completely believes that hard work pays off. He taught me how to enjoy the work we do, the dust, the construction process, the creation of something from the bottom up. He always says that hard work, leads to satisfaction."

Sarvesh Javdekar,
Technical Director



[Click here to watch VYJ Sir's birthday film](#)



"Everytime we look at him, we are reminded of not only how an engineer should be, but also how one should behave. Every time I feel demotivated, I am reminded of Vilas Sir. Thinking that at this age if he can go on site and look into every aspect of construction, then it is too soon for me to feel demotivated."

Subhash Belgaonkar
General Manager, Engineering & Construction



"The relationship between a son and father is always special. What is even more special is that while being my father, he is also my boss & my mentor. Despite his humble background, it's rare for someone to become as giving as my father. He's always generous, helping others in any way possible, be it money, advice, mentorship, and more."

Aditya Javdekar
Chief Executive Officer

"He is a fatherly figure & a very inspirational person for all of us here at VJ. The amount of time we spend with him always feels less. His ability to solve any technical problem related to RCC, excavation or any other construction stage, through hands-on experience is amazing."

Till now, if we ever faced any issue on site, a one minute call with him has always given us the right direction. He is always looking out for all the members on site, including the construction workers to help them in anything they need, in turn improving their productivity."

Sagar Kale
Vice President, EPCP



Sales Team

The sales team at VJ serves as the first point of contact for our customers, guiding them through the journey of becoming part of the VJ Parivaar and making the significant decision of purchasing a home. Their dedication resulted in one of our most successful years in terms of sales, earning them a gold award for achieving M2: M-KRA targets. Recognizing their exceptional performance, the following team members received awards:

GOLD

- **Ajinkya Vaishampayan:** Team Player

SILVER

- **Divyansh Tehare:** Young Leader
- **Suraj Yennam:** Innovation
- **Vijay Goutam:** Quality
- **Lokeshkumar Gupta:** Crisis Management

BRONZE

- **Vrushali Choudhari:** Team Player



Marketing Team

The marketing team at VJ, although typically working behind the scenes, plays an important role in our operations. From organizing events to spearheading marketing campaigns and launching projects, their energy and dedication are unmatched. Their outstanding performance over the past year earned them the gold award for achieving M2: M-KRA targets. Recognized for their excellence, the following individuals from the team received awards in the following categories:

GOLD

- **Amol Kadu:** Young Leader
- **Rushab Gogad:** Innovation

SILVER

- **Chetan Harke:** Team Player

BRONZE

- **Lalit Chandwadkar:** Quality
- **Omkar Marathe:** Crisis Management



Aditya Javdekar

CEO, VILAS JAVDEKAR DEVELOPERS

On Vilas Javdekar Developers' 44th foundation day, Aditya Javdekar (AVJ), our CEO, stood before a gathering of over 1100 team members, brimming with enthusiasm. He expressed joy in having the entire VJ family together, setting a positive tone for his announcements. AVJ started by celebrating VJ's remarkable achievements in the past year across projects, hiring, construction milestones, recovery efforts, and much more. He praised the dedication of every team VJ member, prompting a well-deserved celebration. Looking ahead, AVJ emphasized a shift towards quality over quantity in the coming year. He highlighted the fast-paced changes in our industry, stressing the need for ongoing learning. AVJ proudly announced

that the 'VJ Centre of Engineering & Excellence', aimed at enhancing skills across our workforce, is now fully operational. Another significant announcement was the launch of VJ's own grievance cell, dedicated to resolving customer issues promptly and enhancing trust in our brand. AVJ also spoke about the evolution of internal communications through the 'VJ Connect' Newsletter, now a robust platform for recognition, information sharing, celebration of achievements, and maintaining transparency. This, he noted, strengthens bonds among team members and enhances customer engagement.

Looking forward, he outlined plans to improve conditions for our construction teams, focusing

on hygiene, comfort, educational opportunities for youth, and safety for women workers. He urged all VJ members to actively support these initiatives, through teamwork and collective responsibility. Towards the end of his address, he shared updates to VJ's HR policies, receiving positive feedback from the team. He concluded with motivational words, encouraging everyone to approach the upcoming year with renewed dedication and commitment to excellence.

In essence, AVJ's address on VJ's 44th foundation day highlighted a vision of growth & innovation. As we reflect on our achievements and embrace future challenges, the unity and purpose felt on this special day propel us towards even greater milestones and successes ahead.



"Our focus has always been, delivering homes on time with best quality. Quality isn't just about construction; it's about precision across all aspects of VJ - customers, employees, partners, every member of our VJ Parivaar. The year ahead will be dedicated to delivering excellence in everything we do."

Aditya Javdekar
CEO, Vilas Javdekar Developers

Customer Relationship Management Team

The CRM team at VJ plays a crucial role, not only in recovery but also in nurturing strong relationships with our customers, maintaining daily contact to address their needs effectively. Their exceptional performance in the past year exceeded recovery targets and ensured resolutions for customer queries and issues. This outstanding achievement earned them the gold award in the M5:M-KRA category. Recognizing their dedication and impact, the following team members received excellence awards:

GOLD

- **Omkar More:** Crisis Management
- **Priya Dubey:** Quality

BRONZE

- **Ganesh Kangude:** Young Leader
- **Bharat Badhe:** Innovation
- **Sagar Parte:** Crisis Management



Human Resources & Learning & Development Team

The HR team at VJ, often working behind the scenes, plays a crucial role in maintaining the motivation and addressing the daily needs of our 1100+ team members. Their initiatives over the past year have significantly contributed to our success, earning them a silver award in the M7:M-KRA category. Recognizing their outstanding contributions, the following team members received excellence awards:

GOLD

- **Jyoti Bangar:** Team Player

SILVER

- **Gayatri Kadam:** Quality
- **Anjali Behrani:** Young Leader

BRONZE

- **Rutuja Pundale:** Quality



Labour Management & Compliance Team

The construction workers at VJ are integral to our operations, and our labor management and compliance team ensures they encounter no challenges. They prioritize not only compliance matters but also their well-being, hygiene, and on-site education. This team is as crucial as our HR team, as they are the HR team for our construction workers.

GOLD

- **Gouspak Patel:** Innovation

- **Dhiraj Meshram:** Safety
- **Suresh Mahale:** Crisis Management

SILVER

- **Mukesh Upadhyay:** Team Player
- **Gaurav Shirke:** Crisis Management

BRONZE

- **Kiran Desai:** Crisis Management
- **Santoshkumar Raste:** Young Leader



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TEAM
WORK



VJ @ 44



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GROWTH & SUCCESS



WE'♥️WHAT WE DO™



CELEBRATION



Sarvesh Javdekar

TECHNICAL DIRECTOR, VILAS JAVDEKAR DEVELOPERS

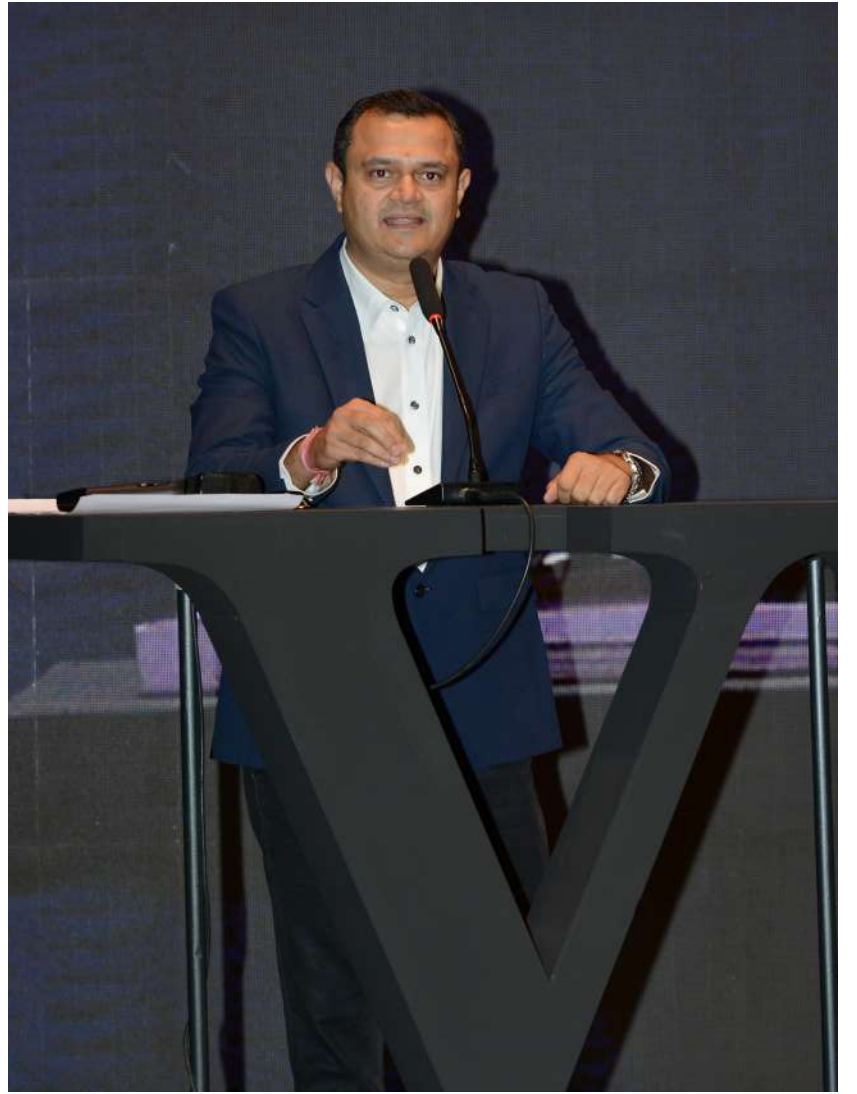
To wrap up the event, Sarvesh Javdekar (SVJ), our Technical Director, took the stage. He began by sharing a touching story from his early days as a fresher in the civil engineering industry, reflecting on the remarkable journey and impact of Vilas Javdekar Developers over the past two decades. SVJ mentioned how people from various sectors - businessmen, government officials, and the public, are eager to learn more

about VJ and know more about how we are able to manage such a huge scale of work across Pune.

He expressed deep emotion when reflecting on how VJ has flourished as a brand. It's not just a trusted and high-quality brand now, but also known for innovation and looked up to for inspiration. SVJ emphasized that growth in the real estate market continues, with no sign of slowing

down. He concluded his speech on a positive note, leaving the audience uplifted and inspired by his insightful and kind words.

The entire engineering team looks up to SVJ for not only his style of working, but also his knowledge about the industry & were highly motivated after his speech ended.



“Whenever asked about the secret ingredient to the scale of work and growth at VJ, I always say that there isn't just 1 ingredient, it is a combination of 1200 different ingredients that blend extremely well together. Hard work and satisfaction are directly proportional in life, so always keep working hard and never lose motivation.”

Sarvesh Javdekar

Technical Director, Vilas Javdekar Developers

Administration Team

The administration team at VJ plays a pivotal role in managing operations across multiple main and sales offices in both east and west Pune. Their seamless coordination and efficient handling of responsibilities are crucial to our organization's smooth functioning. Their exemplary performance over the past year led to significant achievements, including a silver award in the M7:M-KRA category. Recognizing their dedication and impact, the following team members received excellence awards:

GOLD

- **Prasenjeet Kamble:** Young Leader

SILVER

- **Swapnil Bagal:** Innovation

BRONZE

- **Sagar Dhiwar:** Team Player
- **Sagar Tambe:** Innovation



Information Technology (IT) Team

The IT and PropTech teams at VJ are highly proactive. They play a critical role in upholding all of our back offices and sales offices, ensuring smooth operations and productivity. The IT team is notably responsive, providing essential technical support that prevents any slowdowns in our workflow.

Meanwhile, the PropTech Team at VJ is at the forefront of innovation in real estate, seamlessly integrating technology to elevate customer experiences. Their expertise and forward-thinking approach set new industry standards, driving

VJ's success. This team has played a pivotal role in a lot of automation at VJ to smoothen and increase operational efficiency.

GOLD

- **Shyam Bharade:** Young Leader
- **Mahesh Wadekar:** Quality

SILVER

- **Sanjay Nimble:** Team Player
- **Akshay Dhane:** Innovation

BRONZE

- **Ravindra Zine:** Crisis Management
- **Amit Shete:** Young Leader



PropTech Team

GOLD

- **Kshitij Tikhe:** Team Player
- **Paresh Dhande:** Innovation
- **Ankit Rathod:** Crisis Management

SILVER

- **Rohit Sangar:** Young Leader
- **Sayali Bhosale:** Crisis Management

BRONZE

- **Tejal Tak:** Innovation
- **Suraj Karkanti:** Team Player
- **Vaibhav Patil:** Quality



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Design Team

The design-focused teams at VJ namely Design, Drawing, Sanction & Liaison - are dedicated to securing sanctions and clearances for our projects. Beyond regulatory approvals, they prioritize designing VJ projects that align with customer preferences and are environmentally sustainable. The House to Home team, integral to our design team, specializes in delivering personalized civil customizations that cater to each customer's unique needs and preferences.

GOLD

- **Kiran Ahire:** Young Leader
- **Rohit Nikam:** Team Player
- **Akash Mohite:** Innovation
- **Nilesh Kangude:** Quality

- **Prajakta Khamkar:** Crisis Management

SILVER

- **Anuja Wadegaonkar:** Team Player
- **Rohit Mhalim:** Quality
- **Deepali Patidar:** Innovation
- **Asad Ahmed:** Young Leader
- **Sanket Shinde:** Crisis Management

BRONZE

- **Surendra Gade:** Team Player
- **Avinash Manjare:** Innovation
- **Priya Saddalgi:** Quality
- **Harshal Devatalu:** Crisis Management
- **Sainath Khandare:** Young Leader



Finance Team

The finance teams at VJ namely Finance, Banking, Taxation, Corporate Finance & Compliance and Accounts - play a vital role for all other departments. Whether it's ensuring timely payments to vendors, associates, partners, or even employees, these teams are essential in maintaining smooth operations throughout the organization. Some of the team members who received excellence awards were as follows:

GOLD

- **Shubham Joshi:** Team Player
- **Priya Ranade:** Quality
- **Mahesh Kadu:** Innovation
- **Sujata Jadhav:** Young Leader

SILVER

- **Bhushan Nivangune:** Innovation
- **Harish Khandelwal:** Crisis Management
- **Roshan Kadam:** Quality

BRONZE

- **Ankita Patani:** Crisis Management
- **Ashish Gaiikwad:** Team Player
- **Pravat Behura:** Innovation
- **Siddharth Jambhulkar:** Quality
- **Mayura Kate:** Young Leader



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Engineering & Construction Team

The engineering team and its associated workforce - Engineering & Construction (East Cluster), Engineering & Construction (West Cluster), Centralized Construction Assets (CCA), Material, Quality & Consumption (MQC), Plumbing, Electrical & Fire (PEF), and Estimation, Purchase, Contracts & Planning (EPCP) - are the heroes of our construction process.

Team Player Award

GOLD

- Siddheshwar Kamble(E&C)
- Mahantesh Jakapure(E&C)
- Nikitkumar Rajput(EPCP)
- Bharat Shejwal (PEF)

SILVER

- Abhijeet Patil(E&C)
- Mithilesh Singh(E&C)
- Irshad Alam(E&C)
- Anuj Gade (EPCP)

BRONZE

- Swapnil Bhat(E&C)
- Devendra Yadav(E&C)
- Umesh Jangam(CCA)
- Vikas Garad: BRONZE (PEF)

Innovation Award

GOLD

- Ram Malbenor(PEF)
- Sandeep More(E&C)
- Vishal Bhosale E&C)
- Vijay Mahadik(E&C)
- Shreeprasad Khandekar (PEF)
- Rajendra Bhasme(E&C)
- Abhijeet Polgawande(E&C)

SILVER

- Kiran Patil(EPCP)
- Avisek Patra(PEF)
- Manoj Gore(E&C)

- Sachin Mali(E&C)
- Abhilash Mali(EPCP)

Safety & Quality Award

GOLD

- Dipak Patil(E&C)
- Manish Bele(PEF)
- Sumit Hadule(E&C)
- Anmol Patil(MQC)

SILVER

- Javed Bhagwan(PEF)
- Vishal Veer(E&C)
- Pravin Bhangе(E&C)
- Snehal Kasbe(EPCP)

BRONZE

- Balkrishna Joshi(PEF)
- Shantanu Yadav(E&C)
- Satej Patil(E&C)
- Saptarsha Sarkar(MQC)

Crisis Management Award

GOLD

- Abhijit Vijaykumar (PEF)
- Sachin Desai (E&C)
- Hemant Jadhav (E&C)
- Mahesh Rajapure: (E&C)

SILVER

- Lalan Singh(PEF)
- Vijay Machale(E&C)
- Kiran Asawale(E&C)
- Saurabh Chaukhande (EPCP)

BRONZE

- Akash Hatagle(PEF)
- Shashikant Mohite(E&C)
- Akshay Zambare(E&C)
- Gaurav Patankar(EPCP)

Young Leader Award

GOLD

- Dinkar Dhimdhime(PEF)
- Javed Khan Pathan(E&C)
- Vishal Mahadik(E&C)
- Tahir Khan: GOLD (EPCP)

SILVER

- Mandar Brahme(PEF)
- Ajinkya Partikar(E&C)
- Vipul Shinde(E&C)
- Anand Sajjan(EPCP)

BRONZE

- Nagnath Pandit(PEF)
- Siddhik Mulani(E&C)
- Rahul Dhadge(E&C)
- Alok Biradar(MQC)



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RERA, Helpdesk & HQI Team

At VJ, the RERA team, consisting of just 3 members, plays an important role. They ensure all VJ projects achieve RERA certification and strictly comply with regulatory guidelines. This includes keeping the RERA website updated to keep customers informed and promptly communicating any changes in RERA rules and regulations throughout the organization.

Similarly, our helpdesk team, though small, excels in customer service. They diligently handle inquiries, ensuring every customer receives accurate solutions from the right

experts consistently and efficiently. The team is committed to maintaining a turnaround time of 48 hours for query resolution, showcasing their dedication to customer satisfaction.

Along with these two teams, the Home Quality Inspection (HQI) team, which ensures that the home is in top notch condition before it is delivered to the customer was also awarded. Though not in the limelight, this team gets into the customers' shoes & ensures that the home is as per their liking by pointing out snags & getting them rectified from the site team.



Business Development, Leasing, Legal, Facility Maintenance & Management Team

The Business Development Leasing & Legal (BDLL) team, plays an immensely crucial role. In leasing, we have successfully brought several national & international brands to collaborate with VJ in the past year.

In terms of legal strength, the team excels with their proactive approach. The legal team at VJ is known for their diligence and strategic foresight.

The Facility Maintenance & Management (FMM) team steps in once the society is handed over to customers. They ensure that maintenance issues for society members are promptly and effectively resolved. Some of the team members who received excellence awards were:

Facility Maintenance Management Team: GOLD

- **Vishal Jadhav:** Team Player
- **Sourabh Dalvi:** Innovation
- **Mohan Thakur:** Quality
- **Sonda Jamunda:** Crisis Management
- **Irphan Baig:** Young Leader

SILVER

- **Kiran Shinde:** Team Player
- **Sandhya Kurkute:** Innovation
- **Satish Vasav:** Quality
- **Abhimanyu Singh:** Crisis Management
- **Shubham Dendge:** Young Leader

BRONZE

- **Mukesh Baitha:** Team Player
- **Babasaheb Bondade:** Innovation
- **Samadhan Gaikwad:** Quality
- **Narendra Tile:** Young Leader

Business Development, Leasing & Legal Team: GOLD

- **Tushar Patil:** Crisis Management

SILVER

- **Kanifnath Kangude:** Team Player
- **Prashant Wayadande:** Young Leader

